COMPLETE LISTING OF THE CLAIMS

This listing of claims replaces all prior versions of claims in the application.

1.-3. (cancelled)

4. (previously amended) A method according to claim 45, wherein the downloaded data

comprises an application for reading the graphical animations content and/or audio content.

5. (previously amended) A method according to claim 4, wherein the downloaded data

also comprises one or more configuration files.

6. (Currently amended) A method according to claim 45 4, wherein, with the application

for reading the graphical content, a background task application is downloaded in the an

operating layer of the software of the mobile phone, which monitors the notification of an

incoming call to a phone server of said operating layer and activates the reading of the graphical

content by the reading application.

7.-8. (cancelled)

9. (Currently amended) A method according to claim 45 4, wherein the reading

application bypasses the graphical layers of the software of the phone for writing directly in the

screen memory.

10. (Currently amended) A method according to claim 9, wherein the reading

application uses a mask for not entering into conflict with certain areas controlled by the

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graphical layers of the phone for displaying certain icons.

11. -16. (cancelled)

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17. (Currently amended) A phone according to claim 46, wherein with the reading application is a background task application which monitors the notification of a call to the phone server of said <u>operating</u> layer and activates the graphical content reading by the reading application.

18. -19. (cancelled)

20. (Currently amended) A phone according to claim 46, wherein the application for displaying bypasses the graphical layers of the software of the phone to directly write to the

screen memory.

21. (previously amended) A phone according to claim 20, wherein the application for

reading comprises means for masking certain icons displaying areas of the phone.

22. -44. (cancelled)

45. (Currently amended) A method for downloading ring tones for personalizing mobile

phones, comprising:

downloading and storing data on a mobile phone, including audio content and graphical

animation content; and

upon receiving an incoming call, simultaneously playing the audio content and displaying

the graphical animation content on the mobile phone, wherein a graphical layer of software of

the mobile phone is disabled in order to display the downloaded graphical animation content.

46. (Currently amended) A mobile phone adapted to download ring tones for

personalization of the mobile phone, comprising:

an application for reading graphical animation content stored in an operating layer of

software of the mobile phone; and

an application for disabling a graphical layer of the software of the mobile phone and for

displaying the graphical animation content upon receiving an incoming call, and

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wherein displaying the graphical animation content upon receiving an incoming call

comprises simultaneously playing the ring tones and displaying the graphical animation content

on the mobile phone upon receiving the incoming call.

47. (Currently amended) A method for enabling the substantially synchronous reading

of at least an audio content and a graphical content upon reception of an incoming call on a

mobile phone, comprising:

a background task application monitoring a notification of an incoming call to a phone

server on a the mobile phone; and

the background task application activating an application to read the graphical content

and disabling a graphic layer of software of the mobile phone upon the notification of an the

incoming call.

48. (Currently amended) A mobile phone adapted for enabling the substantially

synchronous reading of at least an audio content and a graphical content upon reception of an

incoming call, comprising:

a background task application adapted to monitor notifications regarding incoming calls

to a phone server for a mobile phone, and to activate an application to read the graphical content

and disable a graphic layer of software of the mobile phone upon the notification of an the

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incoming call.

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